

*How to Remain Pure in a Culture of Sexy*

**Description:** “You’re so hot and sexy!” What does this mean in today’s social media culture... Instagram, Snapchat & Facebook? Do pictures, videos, and the way we dress define who we are and what sexy looks like? How would the men and women around Jesus have acted and dressed in the culture they were in 2000 years ago? Do we mirror the same or do we do as culture dictates?

**DISCLAIMER:** This content is graphic. Annie’s traumatic story includes verbal, psychological, physical, sexual, and chemical abuse. She also describes in detail the evils of sexual trafficking.

**Prompt:** Sex trafficking receives a lot of attention these days. Efforts to stop trafficking have increased globally and within the USA. Use Google to search trafficking for statistics and organizations committed to the end of human trafficking. Give an overview of the problem as a segue into Annie’s story.

**Play:** Video of Annie Lobert, “How to Stay Pure...” [buildmomentum.org/resources](http://buildmomentum.org/resources)

**Process:** Select from the following questions to help students remember, rekindle and reengage.

- ⏪ **NOTE:** During her talk, Annie shows “The Power & Control Wheel,” which exposes tactics offenders use on victims. [Download the Power Wheel](#) and distribute to students as they listen.
- ⏪ Annie opens by saying, “The way our lives are lived, we don’t always get the ending that we want. But God always makes sure Christ makes our lives victorious.” **How has your life already diverted from your dreams? How has God worked good even in your disappointments?**
- ⏪ “We look for love in all the wrong places with all the wrong faces,” Annie warns. **How does Satan exploit our longing for love?**
- ⏪ Annie’s story does not stand alone; other trafficking stories follow a similar script. **What are the common plotlines for people who end up getting trafficked?**
- ⏪ Social media did not exist during Annie’s teenage years, and she stresses how it has intensified the modern problem of sex trafficking. **How has social media made matters worse? How do you protect yourself from social media strongholds?**
- ⏪ Offenders use deception and threats to discourage their victims from reaching out for help. **Whom could you reach out to if you felt threatened or abused by someone?**
- ⏪ **What are the characteristics of a typical target for sex-trafficking Annie outlined?**
- ⏪ Read 2 Corinthians 10:4-5. **When Satan attacks us, what is his focus?**
- ⏪ Read Romans 6:1-6; 8:31-39 12:1-2. **What is our primary defense against Satan’s attacks?**
- ⏪ As she concluded, Annie provides five non-negotiables for a future spouse. **What are they? What might you add to the list? How well do you meet these qualifications?**

**Pray:** Jesus teaches us to pray: “Deliver us from the evil one.” Encourage students to pray big and bold that God protect their purity and break the bonds of sex trafficking in our world.