

No Filter

Description: What we post for others to see is usually staged and filtered. How do we use our Instagram or Snapchat stories to portray who we really are or who we wish we were? How would Jesus decide what to post and who would he follow? This Power Track is a conversation about Jesus, social media, and the story we portray to our followers.

Key Verses: John 8:12; Ephesians 5:1

Prompt: Begin with a social media survey. Consider using Kahoot! (a web-based learning tool) to ask students about their favorite platform, “most liked” photo on Instagram, favorite filter, number of followers, their longest “story” streak on Snapchat. This will segue into the “No Filter” Power Track.

Play: Video of Feather & Murphy, “No Filter” buildmomentum.org/resources

Process: Select from the following questions to help students remember, rekindle and reengage.

- ⏪ Provide answers to the following questions Scott and Cory ask:
 - Why does social media exist? How did it start?
 - Why do filters exist?
 - Why do likes matter so much?
 - Is it easier to search for attention online than personally?
- ⏪ What are your favorite memes? What makes a meme so sticky?
- ⏪ “Real life isn’t good enough, so we have to do something to enhance it and make it better,” says Scott. **How do stats (and personal experience) with Likes/Comments reinforce this idea?**
- ⏪ Corey articulates the following goal: Leveraging social media for the gospel. **What does this mean? What are examples of leveraging social media for the gospel?**
- ⏪ Jesus leveraged some miracles for public appeal. Other miracles he intended for private appreciation. Make a short list of five in each category. **Why did privacy matter to him?**
- ⏪ **How can we leverage social media for the gospel today?**
- ⏪ Scott and Cory provide five principles for using social media. **What are they?**
- ⏪ Whom we follow reflects something about our hearts. **Whom should we stop following?**
- ⏪ **Read** John 8:12. **How does Jesus’s language of “following” differ from social media?**
- ⏪ **What are “social posts” (aka, signs) in the Bible? What role did they play?**
- ⏪ Scott and Cory encourage using social media for “connection, not attention.” **What changes should you make to use social media this way?**

Pray: Following Jesus and pointing others to him is our great commission (Matt. 28:18-20). Remind students of our purpose. Encourage them to pray for wisdom with social media and boldness in their gospel witness. Give them an opportunity to confess quietly the misuse of social media platforms.